



PHONE: (780) 352-2780

FAX: (780) 352-3790

**Rawhide Rodeo**  
**"wild and raw"**  
**June 7, 8 & 9, 2019**

Dear Sponsorship Co-ordinator,

The Wetaskiwin Agricultural Society has been working toward the **21<sup>th</sup> Annual Rawhide Rodeo** and invite you to join us for "Chilling Excitement and Non-Stop Rodeo Action"!

Some highlights include Bull Riding, Mini-Chuck wagon races, wild cow milking, wild pony races, Grand Entry and beer gardens!! There will also be a pancake breakfast on the Saturday morning.

Please note the following deadlines:

**SPONSOR COMMITMENT - ASAP**

**PAYMENT DUE - APRIL 16**

Don't forget to fill out the **"Wild Cow Milking"** entry form for your company! Ten teams are accepted on a first come, first serve basis. A prize will be awarded to the 3 day aggregate winner.

We hope you will support the Rawhide Rodeo event hosted by the Wetaskiwin Agricultural Society. If you have any questions, please do not hesitate to contact the office. We look forward to your reply.

Respectfully yours,

Rawhide Rodeo Committee 2019  
Wetaskiwin Agricultural Society

*All Sponsors - book a free vendor area to display your company products!  
Or join us at the Pancake Breakfast!*

## Wetaskiwin Rawhide Rodeo Sponsorships

<p><b><u>1) Platinum \$10,000</u></b></p> <ul style="list-style-type: none"> <li>◆ Hotel room</li> <li>◆ 4'x4' signage</li> <li>◆ Name on all advertising (poster, program, media, social media, Rodeo announcer)</li> <li>◆ 20 gate tickets</li> <li>◆ Thank you ad</li> </ul>	<p><b><u>2) Gold \$5000</u></b></p> <ul style="list-style-type: none"> <li>◆ Hotel room</li> <li>◆ 4' x 4' signage</li> <li>◆ Name on all advertising ( event poster, program, media, social media, Rodeo announcer)</li> <li>◆ 15 gate tickets</li> <li>◆ Thank you ad</li> </ul>	<p><b><u>3) Silver \$3000</u></b></p> <ul style="list-style-type: none"> <li>◆ Hotel room</li> <li>◆ 4' x 4' signage</li> <li>◆ Name on advertising ( program, social media, Rodeo announcer)</li> <li>◆ 10 gate tickets</li> <li>◆ Thank you ad</li> </ul>	<p><b><u>4) Bronze \$1000</u></b></p> <ul style="list-style-type: none"> <li>◆ 4' x 4' signage</li> <li>◆ Name on advertising (program, social media, Rodeo announcer)</li> <li>◆ 8 gate tickets</li> <li>◆ Thank you ad</li> </ul>	
<p><b><u>5) Wild Pony Race \$2000</u></b></p> <ul style="list-style-type: none"> <li>◆ 2'x5' signage</li> <li>◆ Name on advertising</li> <li>◆ 10 gate tickets</li> <li>◆ Thank you ad</li> </ul>	<p><b><u>6) Outgate Sponsor \$750</u></b></p> <ul style="list-style-type: none"> <li>◆ 2'x5' signage</li> <li>◆ Name on advertising</li> <li>◆ 4 gate tickets</li> <li>◆ Thank you ad</li> </ul>	<p><b><u>7) Bucking Chute \$650</u></b></p> <ul style="list-style-type: none"> <li>◆ 2'x5' sign on Bucking Chute</li> <li>◆ 4 gate tickets</li> <li>◆ Thank you ad</li> </ul>	<p><b><u>8) All Around \$650</u></b></p> <ul style="list-style-type: none"> <li>◆ 2'x5' signage</li> <li>◆ Name on advertising</li> <li>◆ Business name on contestant's prize</li> <li>◆ 4 gate tickets</li> <li>◆ Thank you ad</li> </ul>	
<p><b><u>9) Ladies Barrel Racing \$550</u></b></p> <ul style="list-style-type: none"> <li>◆ Name on barrel covers</li> <li>◆ 2'x5' signage</li> <li>◆ Name on advertising</li> <li>◆ 4 gate tickets</li> <li>◆ Thank you ad</li> </ul>	<p><b><u>10) Timed Event Gate \$400</u></b></p> <ul style="list-style-type: none"> <li>◆ 2'x3' signage</li> <li>◆ Name on advertising</li> <li>◆ 4 gate tickets</li> <li>◆ Thank you ad</li> </ul>	<p><b><u>11) Novice Horse Riding \$400</u></b></p> <ul style="list-style-type: none"> <li>◆ 2'x3' signage</li> <li>◆ Name on advertising</li> <li>◆ 4 gate tickets</li> <li>◆ Thank you ad</li> </ul>	<p><b><u>12) Jr. Steer Riding \$350</u></b></p> <ul style="list-style-type: none"> <li>◆ 2'x3' signage</li> <li>◆ Name on advertising</li> <li>◆ 4 gate tickets</li> <li>◆ Thank you ad</li> </ul>	
<p><b><u>13) Jr. Barrel Racing \$350</u></b></p> <ul style="list-style-type: none"> <li>◆ Name on barrel covers</li> <li>◆ 2'x3' signage</li> <li>◆ Name on advertising</li> <li>◆ 4 gate tickets</li> <li>◆ Thank you ad</li> </ul>	<p><b><u>14) Sheep Riding \$350</u></b></p> <ul style="list-style-type: none"> <li>◆ 2'x3' signage</li> <li>◆ Name on advertising</li> <li>◆ 4 gate tickets</li> <li>◆ Thank you ad</li> </ul>	<p><b><u>15) Arena Sponsor \$300</u></b></p> <ul style="list-style-type: none"> <li>◆ 2'x3' signage</li> <li>◆ Name on advertising</li> <li>◆ 2 gate tickets</li> <li>◆ Thank you ad</li> </ul>	<p>1.</p>	
<p><b><u>16) Separate Event Sponsors: \$500</u></b>  <b><u>(Saddle Bronc, Bareback, Bull Riding, Tie Down Roping, Steer Wrestling, Team Ropers - Header, Team Ropers - Heeler)</u></b></p> <ul style="list-style-type: none"> <li>◆ 2'x3' signage</li> <li>◆ Name on advertising</li> <li>◆ 4 gate tickets</li> <li>◆ Thank you ad</li> </ul>				
<p><b><u>17) Rodeo Wranglers</u></b></p>				
<p><b><u>DIAMOND SPONSOR \$300</u></b></p> <ul style="list-style-type: none"> <li>◆ Name in Program</li> <li>◆ 5 gate tickets</li> <li>◆ Thank You ad</li> </ul>	<p><b><u>GOLD SPONSOR \$200</u></b></p> <ul style="list-style-type: none"> <li>◆ Name in Program</li> <li>◆ 4 gate tickets</li> <li>◆ Thank You ad</li> </ul>	<p><b><u>SILVER SPONSOR \$150</u></b></p> <ul style="list-style-type: none"> <li>◆ Name in Program</li> <li>◆ 3 gate tickets</li> <li>◆ Thank you ad</li> </ul>	<p><b><u>COPPER SPONSOR \$100</u></b></p> <ul style="list-style-type: none"> <li>◆ Name in Program</li> <li>◆ 2 gate tickets</li> <li>◆ Thank you ad</li> </ul>	

**Additional Opportunities**

(incl. signage, gate tickets, free advertising etc)

Announcer Sponsor \$1600

Rawhide Riders Sponsor \$1500

Ambulance Sponsors \$500 (four available)

Feed Sponsor \$500

Wild Cow Milking Sponsor \$450

**Pancake Breakfast:** Platinum \$500, Gold \$300, Silver \$250, Bronze \$ 150 sponsorship levels available.



# WETASKIWIN AGRICULTURAL SOCIETY

Box 6304, Wetaskiwin, AB. - T9A 2G1

Fax: 780-352-3790 Phone: 780-352-2780 Email: [wetagsoc@xplornet.com](mailto:wetagsoc@xplornet.com)

## Rawhide Rodeo 2019 - "wild and raw"

**Commitment Deadline - As Soon as Possible Payment Deadline - April 16, 2019**

Please invoice me for the following Sponsorship Package:

- |   |   |
|---|---|
| <input type="checkbox"/> Platinum Sponsor—\$10,000  | <input type="checkbox"/> Jr. Barrel Sponsor - \$350.00  |
| <input type="checkbox"/> Gold Sponsor -\$5,000.00   | <input type="checkbox"/> Sheep Riding Sponsor - \$350.00  |
| <input type="checkbox"/> Silver Sponsor - \$3,000.00  | <input type="checkbox"/> Arena Sponsor - \$300  |
| <input type="checkbox"/> Bronze Sponsor - \$1,000.00  | <input type="checkbox"/> Announcer Sponsor - \$1,600.00   |
| <input type="checkbox"/> Outgate Sponsor - \$750.00   | <input type="checkbox"/> Rawhide Riders Sponsor - \$1,500.00  |
| <input type="checkbox"/> Ladies Barrel Racing Sponsor - \$550.00                                  | <input type="checkbox"/> Ambulance Sponsor - \$500.00 (4 available)   |
| <input type="checkbox"/> <del>Wild Pony Race Sponsor - \$2,000.00</del> <b>SOLD OUT</b>           | <input type="checkbox"/> Feed Sponsor - \$500.00  |
| <input type="checkbox"/> Bucking Chute Sponsor - \$650.00   | <input type="checkbox"/> Wild Cow Milking Sponsor - \$450.00  |
| <input type="checkbox"/> <del>All Around Sponsor - \$650.00</del> <b>SOLD OUT</b>                 | <input type="checkbox"/> Pancake Breakfast Sponsor<br>(Platinum Gold Silver Bronze)   |
| <input type="checkbox"/> Event Sponsors - \$500.00 (SB, BB, BR, TDR, SW,<br>TR—header, TR—heeler) | <input type="checkbox"/> <a href="#">Invoice me the same as last year</a>   |
| <input type="checkbox"/> Timed Event Gate Sponsor - \$400.00                                      | <input type="checkbox"/> <a href="#">Invoice me - 3 year commitment</a>   |
| <input type="checkbox"/> Novice Horse Riding Sponsor - \$400.00                                   | <input type="checkbox"/> Rodeo Wranglers - Diamond/\$300 -<br>Gold/\$200 - Silver/\$150 - Copper/\$100<br>(Please circle one) |

For confirmation of what is available please email the Ag Office at [wetagsoc@xplornet.com](mailto:wetagsoc@xplornet.com) .

Date: \_\_\_\_\_

Business Name: \_\_\_\_\_

Authorized By (print): \_\_\_\_\_

Signature: \_\_\_\_\_

Address: \_\_\_\_\_ Postal Code \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Cell: \_\_\_\_\_